

Examples of courses



The subjects taught center around 5 axes:

Marketing:

- Introduction to marketing
- Sales fundamentals
- NGOs
- Online marketing

Strategic management:

- Introduction to law
- Introduction to logistics
- Corporate legal environment
- Components of information systems
- Project Manager

Men and Organizations:

- Human resources management
- Team management
- Running meeting
- Geopolitics
- English

Finance, accounting and control:

- Accounting fundamentals
- Financial analysis
- Banking
- Financial Markets
- International policy and financing

Strategy and entrepreneurship:

- General economics
- Economic and technological intelligence
- Company acquisition and transfer
- New activity creation and development

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